

The Origins and Growth of Suburbs

- Why do we have suburbs?
- How and why do the designs of new suburbs differ from the designs of older ones?

Changes in Living/Commuting

- Transportation Changes:
 - Ferries (1814)
 - Omnibus (1820s)
 - Steam Railroads (1830s)
 - Horse railways (1850s)
 - Electric Streetcar (1870s)
 - Automobile (1900)
- Other Factors:
 - Single Family Home Ideology
 - Balloon Frame House, mass produced nails
 - Pattern Books
 - Cheap Land/High Wages
 - Provision of Public Utilities
 - Tax Benefits



*Twelve city streets reinforced the love of
conspicuous for the various delights awaiting
them at the opposite end of their daily lives.*



FIG. 10. Downtown traffic, Post Office Square, May 23, 1904.







FIG. 8. Horsecar in front of the Metropolitan Street Railway car barn, South and Jamaica streets, Jamaica Plain, West Roxbury, c. 1880



FIG. 9. Open horsecar on Centre street, Jamaica Plain Village, 1883



Streetcars in Cambridgeport, late 1850s.
Courtesy of the Cambridge Historical Commission.



FIG. 14. Open electric car for summer service, about 1903



FIG. 18. Pre-suburban housing of the central middle class, c. 1850



FIG. 19. Suburban house of the central middle class, c. 1885

GENERAL PLAN
OF
RIVERSIDE

OLMSTED, VAUX & CO. LANDSCAPE ARCHITECTS
1869.

Scale: 100 feet to an inch.

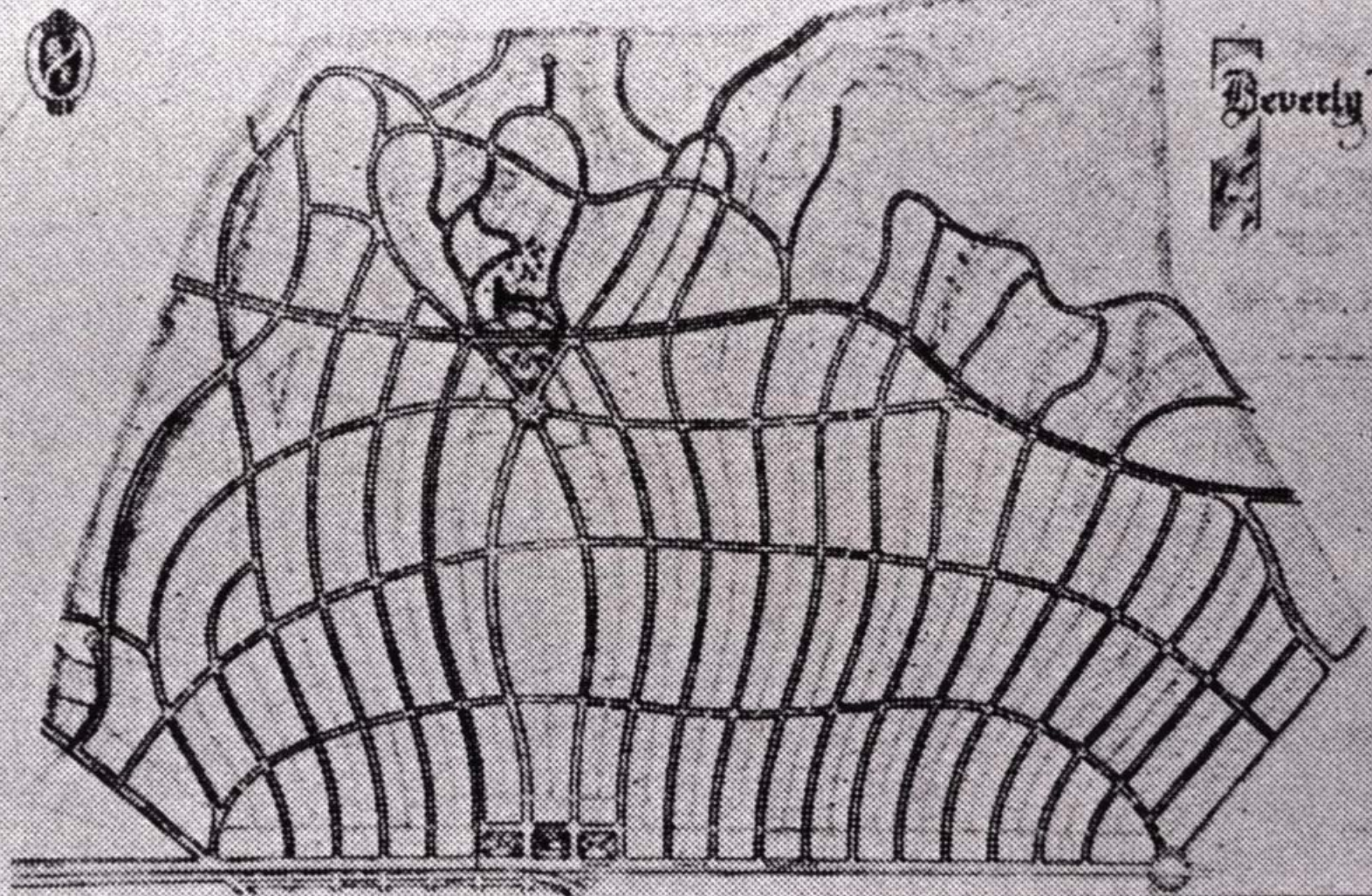


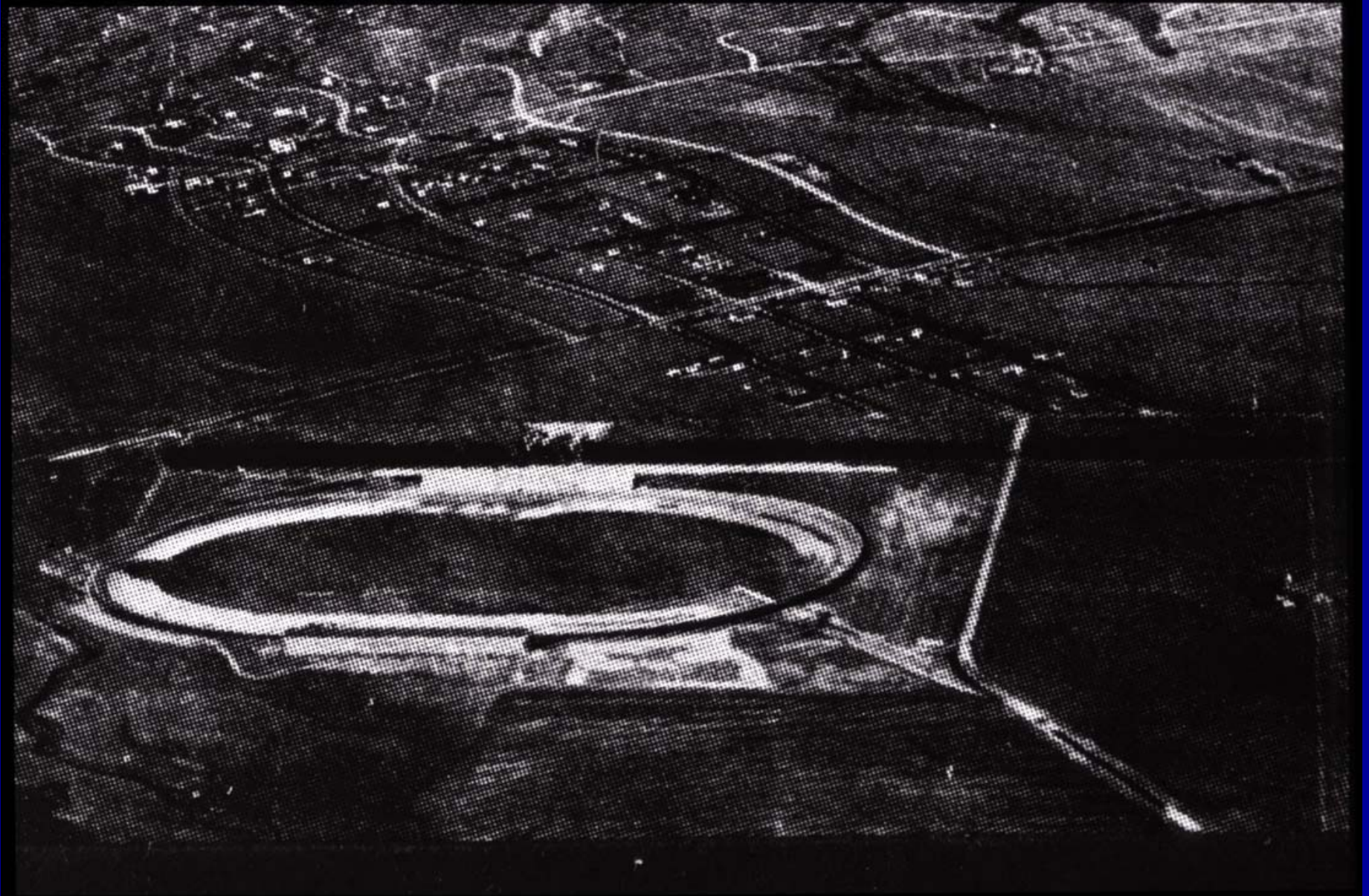






Beverly Hills







“The cities will be part of the country; I shall live 30 miles from my office in one direction, under a pine tree; my secretary will live 30 miles away from it too, in the other direction, under another pine tree. We shall both have our own car. We shall use up tires, wear out road surfaces and gears, consume oil and gasoline. All of which will necessitate a great deal of work...enough for all.”

-Le Corbusier

Automobile suburbs based on 4 developments:

- 1.new roads
- 2.residential zoning
- 3.low-interest mortgages
- 4.baby boom

THE FACTS
About
Home Owning

An Authoritative
Presentation

Prepared and Produced by

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A Home of
Your Own

—AND WHAT IT
MEANS TO YOU



A Home of Your Own

A home is the most valuable
of all material possessions.
It has greater influence
over life and character and
greater effect upon success
and happiness than any
other single thing that can
be bought with money.

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"His Castle"
Home Owning Breeds Real Men

It is what puts the MAN back in MANHOOD.



**A Home is the Best Known Incentive
to Persistent and Organized Effort**



*"Does Brown own his home?
No, he rents. Haven't you
seen him scratch matches on
the wall paper?"*



The Home Owner
is the Most Efficient Workman
and the most successful in business and the professions

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Only the man who has a home...



**The Owned Home Makes Life More
Worth While in Every Way**

It has been
housework
taking care

It is vital
that this
her mind

Too often
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instead of
is—with
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In her own
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may carry
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She has the
meaning.

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MORE than anything else in all the world, a home makes life worth while.

Printer's



Have you a home for
your little fairy?

"His Majesty" the BOY—

*Is he king in his own
home yard, joyful and
independent?*

*Or does he have to look
up to and envy other boys
who live in owned homes?*



Moral Protection and Interests Pro

The owned home in the shelter moves your boys and girls from the unwholesome and not infrequent ideas of the floating classes that close-in rental districts.

Owning your own home, you can give your children with wholesome natural and interesting constructive diversions and interests in the home neighborhood, instead of the artificial amusements of the city.

Interests thus aroused and cultivated will tend to direct their wandering lines, instead of into life-habit seeking and constant nervousness with no end in inveterate habits, and complete loss of interest in sound living.

Children Have the Right to Childhood

Does your growing boy frequent the streets with cronies of whom you know nothing, and other night excitements, and other fun? Does he have to hang around the streets of more fortunate boys, using their money with their rabbits, building boats, and other things? Or does he have all the happy playthings at his own home, and do the other boys look up to HIM as the lucky one and leader?

Does your daughter "run" with the crowd of acquaintances whose whole talk and life is showy dress and showy living?

Is she in a fair way to become a showy girl at an early age, with wrong ideas about life and living? Or has she her own wholesome playthings, her own play house, her little garden, her own parties and her lasting neighborhood friends, and the healthy-minded children of the neighborhood?

If you value your child



*What woman does not yearn
for her own garden and
flowers?*

*The outdoor work of caring
for them, and the sunshine,
help to keep her young.*

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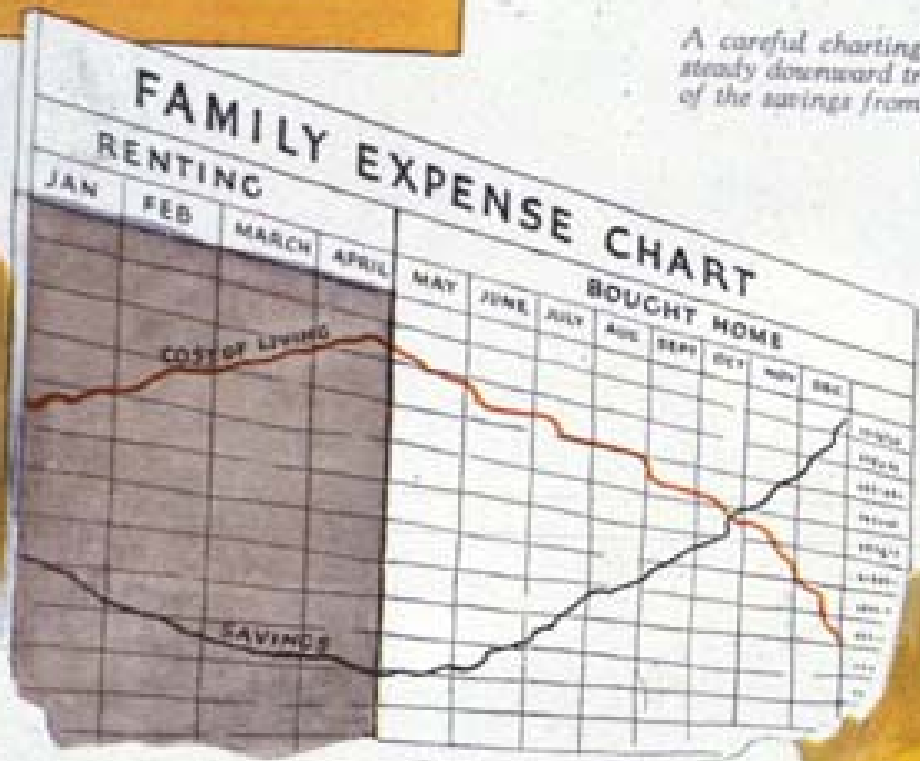
No drudgery here.

of frequent moving.

Outside amusements that the renter

usually incurs a substantial amount each month.

A careful charting of your family's monthly expenditures should show a steady downward trend of the living costs and a corresponding upward trend of the savings from the date you change from renting to owning your home.



YOUR GREAT DECISION

This book is to make clear to you that getting a home of your own is not merely a matter of **buying a house.**

It is not merely the question of a few dollars saved in your monthly living expense.

It is one of the most important acts of your lifetime.

IT IS A QUESTION OF LIFE ITSELF.

Your whole life and success, the comfort and happiness of your wife, and the future lives and well being of your children may hinge on your decision.

When you buy a home of your own you are actually buying into a new kind of a life—or rather *you are buying a part of life that you were not getting before.*

You are buying an entire new set of conditions that change your whole relation to the world and put you in line *for* success instead of *against* it.

You are buying inspiration and incentives that will turn your daily work from a monotonous grind into an occupation

that you will even enjoy and apply yourself to eagerly, *because it is getting you somewhere.*

You are buying and bringing permanently into your life and your family's life, powerful influences that will work quietly and constantly for you all.

You are buying advantages and opportunities that were closed to you before—and valuable resources that you can turn into ready money if you will make intelligent use of them.

In short, you are getting things with your home that you have never dreamed came with it.



























