## Confidence Intervals II <br> 18.05 Spring 2014

## Agenda

- Polling: estimating $\theta$ in Bernoulli( $\theta$ ).
- CLT $\Rightarrow$ large sample confidence intervals for the mean.
- Three views of confidence intervals.
- Constructing a confidence interval without normality: the exact binomial confidence interval for $\theta$


## Polling confidence interval

Also called a binomial proportion confidence interval
Polling means sampling from a Bernoulli $(\theta)$ distribution, i.e. data $x_{1}, \ldots, x_{n} \operatorname{Bernoulli}(\theta)$.

- Consevative normal confidence interval for $\theta$ :

$$
\bar{x} \pm z_{\alpha / 2} \cdot \frac{1}{2 \sqrt{n}}
$$

Proof uses the CLT and the observation $\sigma=\sqrt{\theta(1-\theta)} \leq 1 / 2$.

- Rule-of-thumb $95 \%$ confidence interval for $\theta$ :

$$
\bar{x} \pm \frac{1}{\sqrt{n}}
$$

(Reason: $z_{0.025} \approx 2$.)

## Binomial proportion confidence intervals

Political polls often give a margin-of-error of $\pm 1 / \sqrt{n}$, i.e. they use the rule-of-thumb $95 \%$ confidence interval.

There are many types of binomial proportion confidence intervals: http://en.wikipedia.org/wiki/Binomial_proportion_ confidence_interval

## Board question

For a poll to find the proportion $\theta$ of people supporting X we know that a $(1-\alpha)$ confidence interval for $\theta$ is given by

$$
\left[\bar{x}-\frac{z_{\alpha / 2}}{2 \sqrt{n}}, \bar{x}+\frac{z_{\alpha / 2}}{2 \sqrt{n}}\right] .
$$

1. How many people would you have to poll to have a margin of error of 0.01 with $95 \%$ confidence? (You can do this in your head.)
2. How many people would you have to poll to have a margin of error of 0.01 with $80 \%$ confidence. (You'll want R or other calculator here.)
3. If $n=900$, compute the $95 \%$ and $80 \%$ confidence intervals for $\theta$. answer: See next slide.
answer: 1. Need $1 / \sqrt{n}=0.01$ So $n=10000$.
4. $\alpha=0.2$, so $z_{\alpha / 2}=\operatorname{qnorm}(0.9)=1.2816$. So we need $\frac{z_{\alpha / 2}}{2 \sqrt{n}}=.01$. This gives $n=4106$.
5. $95 \%$ interval: $\bar{x} \pm \frac{1}{\sqrt{n}}=\bar{x} \pm \frac{1}{30}=\bar{x} \pm 0.0333$
$80 \%$ interval: $\bar{x} \pm z_{0.1} \frac{1}{2 \sqrt{n}}=\bar{x} \pm 1.2816 \cdot \frac{1}{60}=\bar{x} \pm 0.021$.

## Concept question: overnight polling

During the presidential election season, pollsters often do 'overnight polls' and report a 'margin of error' of about $\pm 5 \%$.

The number of people polled is in which of the following ranges?
(a) $0-50$
(b) $50-100$
(c) $100-300$
(d) $300-600$
(e) $600-1000$

Answer: $5 \%=1 / 20$. So $20=\sqrt{n} \Rightarrow n=400$.

## National Council on Public Polls: Press Release, Sept 1992

 "The National Council on Public Polls expressed concern today about the current spate of overnight Presidential polls. [...] Overnight polls do a disservice to both the media and the research industry because of the considerable potential for the results to be misleading. The overnight interviewing period may well mean some methodological compromises, the most serious of which is.."
## ...what?

"...the inability to make callbacks, resulting in samples that do not adequately represent such groups as single member households, younger people, and others who are apt to be out on any given night. As overnight polls often result in findings that are less reliable than those from more carefully conducted polls, if the media reports them, it should be with great caution."
http://www.ncpp.org/?q=node/42

## Large sample confidence interval

Data $x_{1}, \ldots, x_{n}$ independently drawn from a distribution that may not be normal but has finite mean and variance.

A version of the central limit theorem says that large $n$,

$$
\frac{\bar{x}-\mu}{s / \sqrt{n}} \approx \mathrm{~N}(0,1)
$$

i.e. the sampling distribution of the studentized mean is approximately standard normal:
So for large $n$ the $(1-\alpha)$ confidence interval for $\mu$ is approximately

$$
\left[\bar{x}-\frac{s}{\sqrt{n}} \cdot z_{\alpha / 2}, \bar{x}+\frac{s}{\sqrt{n}} \cdot z_{\alpha / 2}\right]
$$

This is called the large sample confidence interval.

## Review: confidence intervals for normal data

Suppose the data $x_{1}, \ldots, x_{n}$ is drawn from $\mathrm{N}\left(\mu, \sigma^{2}\right)$
Confidence level $=1-\alpha$

- $z$ confidence interval for the mean ( $\sigma$ known)

$$
\left[\bar{x}-\frac{z_{\alpha / 2} \cdot \sigma}{\sqrt{n}}, \bar{x}+\frac{z_{\alpha / 2} \cdot \sigma}{\sqrt{n}}\right] \quad \text { or } \quad \bar{x} \pm \frac{z_{\alpha / 2} \cdot \sigma}{\sqrt{n}}
$$

- $t$ confidence interval for the mean ( $\sigma$ unknown)

$$
\left[\bar{x}-\frac{t_{\alpha / 2} \cdot s}{\sqrt{n}}, \quad \bar{x}+\frac{t_{\alpha / 2} \cdot s}{\sqrt{n}}\right] \quad \text { or } \quad \bar{x} \pm \frac{t_{\alpha / 2} \cdot s}{\sqrt{n}}
$$

- $\chi^{2}$ confidence interval for $\sigma^{2}$

$$
\left[\frac{n-1}{c_{\alpha / 2}} s^{2}, \quad \frac{n-1}{c_{1-\alpha / 2}} s^{2}\right]
$$

- $t$ and $\chi^{2}$ have $n-1$ degrees of freedom.


## Three views of confidence intervals

View 1: Define/construct Cl using a standardized point statistic.

View 2: Define/construct Cl based on hypothesis tests.

View 3: Define Cl as any interval statistic satisfying a formal mathematical property.

## View 1: Using a standardized point statistic

 Example. $x_{1} \ldots, x_{n} \sim \mathrm{~N}\left(\mu, \sigma^{2}\right)$, where $\sigma$ is known.The standardized sample mean follows a standard normal distribution.

$$
z=\frac{\bar{x}-\mu}{\sigma / \sqrt{n}} \sim \mathrm{~N}(0,1)
$$

Therefore:

$$
P\left(\left.-z_{\alpha / 2}<\frac{\bar{x}-\mu}{\sigma / \sqrt{n}}<z_{\alpha / 2} \right\rvert\, \boldsymbol{\mu}\right)=1-\alpha
$$

Pivot to:

$$
P\left(\left.\bar{x}-z_{\alpha / 2} \cdot \frac{\sigma}{\sqrt{n}}<\mu<\bar{x}+z_{\alpha / 2} \cdot \frac{\sigma}{\sqrt{n}} \right\rvert\, \boldsymbol{\mu}\right)=1-\alpha
$$

This is the $(1-\alpha)$ confidence interval:

$$
\bar{x} \pm z_{\alpha / 2} \cdot \frac{\sigma}{\sqrt{n}}
$$

Think of it as $\bar{x} \pm$ error

## View 1: Other standardized statistics

The $t$ and $\chi^{2}$ statistics fit this paradigm as well:

$$
\begin{gathered}
t=\frac{\bar{x}-\mu}{s / \sqrt{n}} \sim t(n-1) \\
X^{2}=\frac{(n-1) s^{2}}{\sigma^{2}} \sim \chi^{2}(n-1)
\end{gathered}
$$

## View 2: Using hypothesis tests

Set up: Unknown parameter $\theta$. Test statistic $x$.
For any value $\theta_{0}$, we can run an NSHT with null hypothesis

$$
H_{0}: \theta=\theta_{0}
$$

at significance level $\alpha$.
Definition. Given $x$, the $(1-\alpha)$ confidence interval contains all $\theta_{0}$ which are not rejected when they are the null hypothesis.

Definition. A type 1 Cl error occurs when the confidence interval does not contain the true value of $\theta$.
For a $1-\alpha$ confidence interval, the type 1 Cl error rate is $\alpha$.

## Board question: exact binomial confidence interval

Use this table of binomial $(8, \theta)$ probabilities to:
(1) find the (two-sided) rejection region with significance level 0.10 for each value of $\theta$.
(2) Given $x=7$, find the $90 \%$ confidence interval for $\theta$.
(3) Repeat for $x=4$.

| $\theta / x$ | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| .1 | 0.430 | 0.383 | 0.149 | 0.033 | 0.005 | 0.000 | 0.000 | 0.000 | 0.000 |
| .3 | 0.058 | 0.198 | 0.296 | 0.254 | 0.136 | 0.047 | 0.010 | 0.001 | 0.000 |
| .5 | 0.004 | 0.031 | 0.109 | 0.219 | 0.273 | 0.219 | 0.109 | 0.031 | 0.004 |
| .7 | 0.000 | 0.001 | 0.010 | 0.047 | 0.136 | 0.254 | 0.296 | 0.198 | 0.058 |
| .9 | 0.000 | 0.000 | 0.000 | 0.000 | 0.005 | 0.033 | 0.149 | 0.383 | 0.430 |

## Solution

For each $\theta$, the non-rejection region is blue, the rejection region is red. In each row, the rejection region has probability at most $\alpha=0.10$.

| $\theta / x$ | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| .1 | 0.430 | 0.383 | 0.149 | 0.033 | 0.005 | 0.000 | 0.000 | 0.000 | 0.000 |
| .3 | 0.058 | 0.198 | 0.296 | 0.254 | 0.136 | 0.047 | 0.010 | 0.001 | 0.000 |
| .5 | 0.004 | 0.031 | 0.109 | 0.219 | 0.273 | 0.219 | 0.109 | 0.031 | 0.004 |
| .7 | 0.000 | 0.001 | 0.010 | 0.047 | 0.136 | 0.254 | 0.296 | 0.198 | 0.058 |
| .9 | 0.000 | 0.000 | 0.000 | 0.000 | 0.005 | 0.033 | 0.149 | 0.383 | 0.430 |

For $x=7$ the $90 \%$ confidence interval for $p$ is $[0.7,0.9]$.
These are the values of $\theta$ we wouldn't reject as null hypotheses. They are the blue entries in the $x=7$ column.

For $x=4$ the $90 \%$ confidence interval for $p$ is $[0.3,0.7]$.

## View 3: Formal

Recall: An interval statistic is an interval $I_{x}$ computed from data $x$.
This is a random interval because $x$ is random.
Suppose $x$ is drawn from $f(x \mid \theta)$ with unknown parameter $\theta$.

## Definition:

A $(1-\alpha)$ confidence interval for $\theta$ is an interval statistic $I_{x}$ such that

$$
P\left(I_{x} \text { contains } \theta \mid \theta\right)=1-\alpha
$$

for all possible values of $\theta$ (and hence for the true value of $\theta$ ).

Note: equality in this equation is often relaxed to $\geq$ or $\approx$.
$=: z, t, \chi^{2}$
$\geq$ : rule-of-thumb and exact binomial (polling)
$\approx$ : large sample confidence interval

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