

Dashboard Report: April 2017

Revised on 5/8/17. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2017 April
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,395
Updated Courses Published	941
Archived to D-Space	1,041
Full Video Courses	92
Mirror Sites	373

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

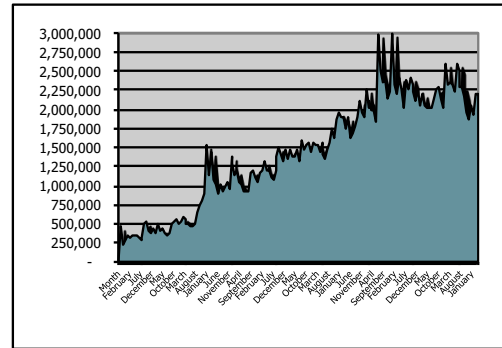
Site Traffic Measure	Total	2017 April
Total Visits	234,237,165	2,213,717
Last year/% change		2,311,126 -4%
Total Unique Visitors	148,296,780	1,400,773
Last year/% change		1,558,509 -10%
MIT.EDU Visits	2,789,419	14,419
Last year/% change		14,672 -2%
Highlights for High School Visits	5,154,469	38,346
Last year/% change		36,096 6%
OCW Scholar Visits	19,836,221	244,096
Last year/% change		246,828 -1%
Page Views	1,289,396,014	8,826,723
Last year/% change		8,655,794 2%
.ZIP Downloads	26,364,628	124,504
Donation Page Visits	909,672	9,262
iTunesU Downloads²	57,604,440	376,429
YouTube Views	120,378,768	2,123,749
OCW enewsletter subscribers	245,877	1,128
OCW Facebook Likes	399,878	2,185
OCW Twitter Followers	168,935	722
OCW Blog Visitors	271,793	7,836

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable. 3/17 onward Google Analytics

Table 3. User Feedback

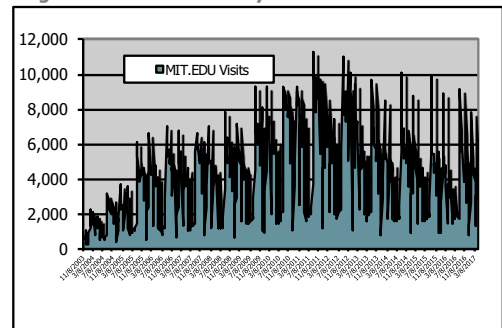
User Feedback
I discovered OCW after finding Prof. Herbert Gross' outstanding lectures on YouTube. I was absolutely amazed at the resources OCW provides and the quality of the content. I want to thank each and every professor, instructor, and teacher for the content as well as all of those involved in creating OCW and its courses. I feel that access to educational resources like OCW should be available to everyone and is extremely important for our society, which is why I donated to OCW. ~ Student, USA
Just contacting to say what an amazing resource your website is! I was introduced to the SICP book by a professor at my college, but, after starting with Java, some of the material doesn't make much sense. Having a resource with video lectures and assignments to study the book on my own time is AMAZING!!! THANK YOU!!! ~ Student, USA
Thank you for providing high quality education to people that otherwise may never have had that opportunity. ~ Student, India
I am a life long passionate about science, particularly cosmology and quantum mechanics, and I welcome the opportunity to always better my qualitative knowledge on these two disciplines from a trusted and respected (open) source. Learning science is a right that anyone should welcome as one of the most important tools to better our humanity. ~ Independent Learner, USA
As a long-standing user of and regular donor to MIT OCW, I cannot over state OCW's impact on me, and I'm sure on others both inside and outside of our borders who are much less fortunate. ~ Independent Learner, USA

Figure 1. OCW Visits



Source: WebTrends, 3/17 onward Google Analyt

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
4/4 - Chronicle of Higher Education
4/7 - Fossbytes
4/10 - MediaNama.com
4/13 - The Daily Star
4/20 - VCCircle
4/26 - The Cheat Sheet

