11.947 Race, Immigration and Planning

Session 12 Lecture Notes:

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Student Project Discussions

Discuss last week's field trip to downtown Framingham and relationship to specific projects.

Arcade Project (mixed-use development planned for downtown Framingham)

I. Proposed Outline for written report for client on Arcade
    a. Introductory Chapters on Framingham/
        i. Demographics
        ii. Housing
    b. Non-profit Capacity
    c. Description of Arcade Project and Process
    d. Strategies for Non-profit:
    e. Synthesis / Case Studies
    f. Appendices:

II. Next Steps:
    a. Initial Communication:
        i. Send outline of Arcade Report and context paragraph to client for early feedback and approval.
    b. Two Meetings students can have in Framingham to present their findings:
        i. Meeting with Board of Directors for non-profit client (Client Presentation)
        ii. Meet with businesses affected by Arcade development

III. Corollary Activities to coordinate with client
    a. Two surveys
    b. Developer contact
    c. Additional personal contacts in Framingham

IV. Media Campaign / Local outreach:
    a. Think about what arguments are working against the Brazilians
    b. What strategies can be used to defuse potential anti-immigrant response.
    c. Address the desire to change the customer base in Framingham

V. Key Dates:
    a. Session 13: Trip to Framingham, meet with client
    b. TBD: Arcade Business Coalition meeting
    c. Session 14: Arcade Project due

Grant Writing Project

I. Grants/Funding
  d. Matrix for Non-profit:
      i. Funding options available
      ii. How to obtain funds
      iii. Model of typical grant application
      iv. Models of successful grants

  e. Challenges:
      i. What does the non-profit want money for?
      ii. Most grant applications require high specificity

II. Additional Steps:
  f. Evaluate any failed grant applications

Responding to Anti-immigrant Sentiment
I. Determine non-profit's position on anti-immigrant organizers:
  g. Aggressive Media campaign?
  h. Connect with National Organizations?
  i. Mirror its activities?
  j. Train leaders in response?

II. Deliverable:
  k. Actionable resource list of organizations