



The Charlestown Navy Yard

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Today's Briefing

- Goals for the development of the Charlestown Navy Yard
- Implementation strategies
- Issues in the development process
- The Boston Redevelopment Authority (BRA)

Recommendations

1. Support the Waterfront Activation Plan
2. Use your political will
3. Assemble an implementation team
4. Mediate conflicts between stakeholders

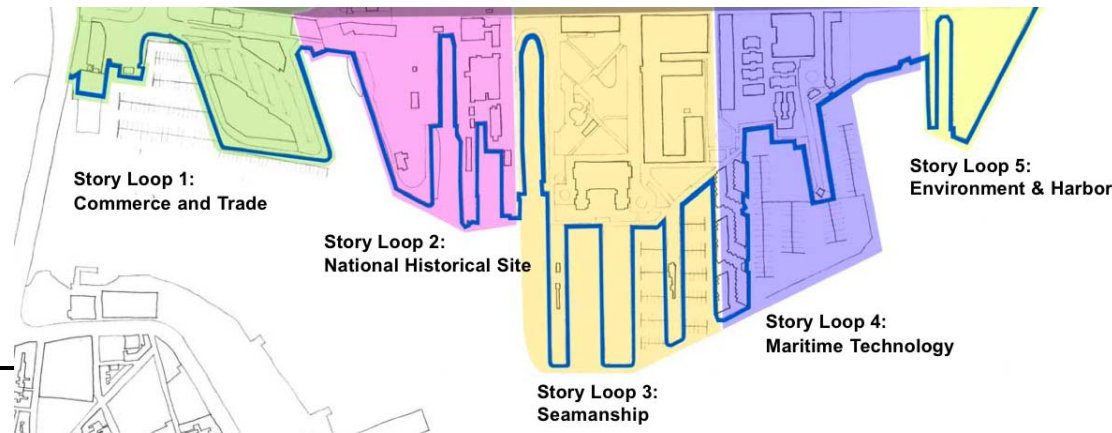
Waterfront Activation Plan for the Charlestown Navy Yard

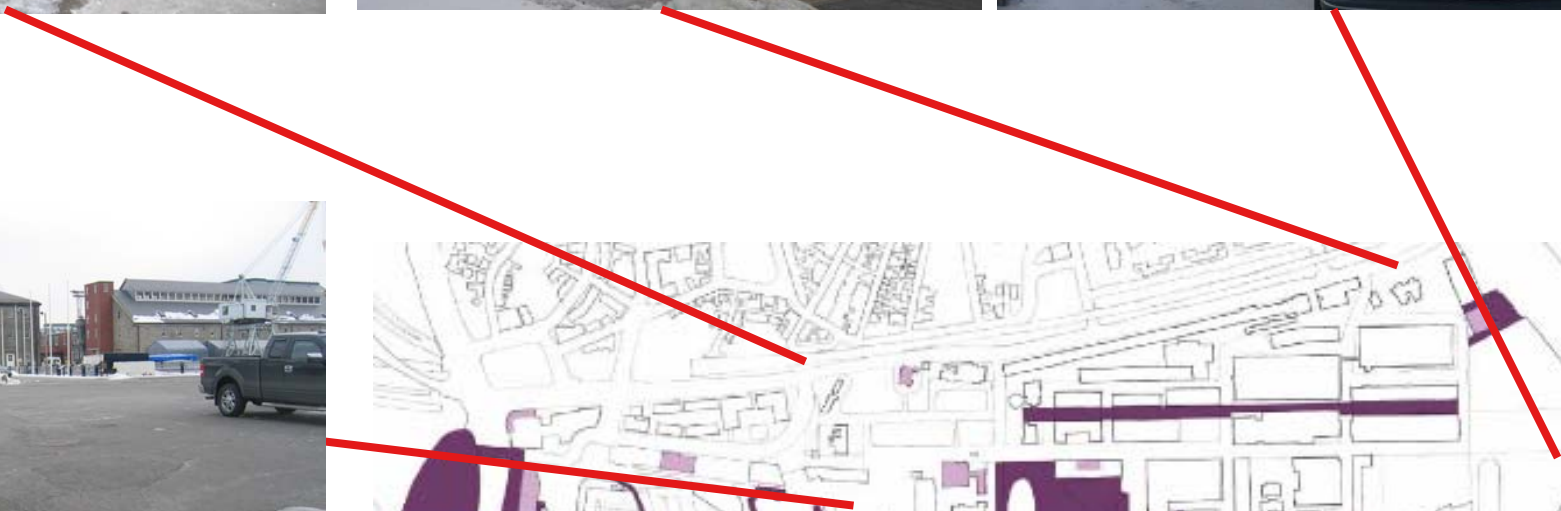
The current plan calls for:

- Five Story-Loops
- Harborwalk
- Building on existing assets
- Connections to greater Boston

In order to become

- A place with a strong identity
- An attraction with rich history and heritage





Development Goals

Access and Integration

- Improve pedestrian connections within Charlestown
- Expand accessibility between Greater Boston and Charlestown through better public transportation

Context and Place- Making

- Create a distinct, memorable identity for the Navy Yard
- Create opportunities for visitors and residents to connect with Charlestown's rich history

Development Goals

Diverse, Multi-Use Area

- Waterfront holds potential to serve a diverse group of visitors and residents
- Develop the Navy Yard as a place to work, live, and recreate

Story Loops and Major Attraction

- Use story loops role to activate the Navy Yard's entire network of open spaces
- Anchor the head of the Harborwalk with a major attraction

The Overarching Goal

To Make the
Charlestown Navy Yard
a Destination

Implementation

- Financial Sources
- Enforcement
- Phasing

Financial Sources

Public

Boston Redevelopment Authority
Local Government
State Government
Federal Government

Private

Membership dues of tenants
and property owners
Corporate Sponsorship
Philanthropic Contributions

Who enforces and how?

- Create an advisory committee
 - Comprised of community leaders, elected officials, BRA officials, professionals in the field
 - To oversee the implementation of the CNY plan
- Create subcommittees to handle:
 - Fundraising, Marketing, Programming, Exhibits

Phasing

Importance in implementing
development incrementally to
achieve lasting results

Short term goals

- Form advisory group
- Temporary programming

Long term goal

- Major Attraction
- Create Story Loops
- Define an identity

Make the Process Fair

The plan and its processes don't represent a balanced benefit between public and private stakeholders.

Equity issues

- Legislative gaps allow developers to play in a game with no rules
 - The process is clear and complex for many residents
- Financial resources for maintenance of the Charlestown area are not being used
 - The BRA is an agency with internal conflicts

Balance Interests

Equity will be achieved if :

1. The project is under a transparent legal framework.
2. Planning is led by a powerful public planning agency.
3. The development discourages segregation and offers a variety of uses for both visitors and residents.
4. Charlestown Navy Yard serves both public and private purposes as a public-private partnership.
5. Economic development (construction, tourism) comes along with integrated space networks.
6. Planning is made public and collaborative processes are guaranteed.

Unresolved Issues

- BRA as Planner and Developer
 - Conflict of Interest, but BRA's dual role makes the organization effective
 - More inclusive planning process key
- Better Maintenance of the Harborwalk
 - Create a Harborwalk Trust
 - Contract out for maintenance of the Harborwalk

Unresolved Issues

- Public Amenity Requirements for Developers are unclear
 - Make the state clarify these requirements
 - The BRA should counsel developers on Facility of Public Accommodation (FPA) and Special Public Destination Facility (SPDF) requirements

Recommendations

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- Use your political will
- Assemble an implementation team
- Mediate conflicts between stakeholders



Charlestown Navy Yard Resources