

TEACHING NOTES, NAACP

You are starting a new non-profit. What do you want from your Board? What type of people? What role?

Is there a life-cycle consideration in answering this question? What does a mature non-profit want?

What kind of organization is the NAACP? What is its mission? Its structure?

How does this differ from other non-profits?

How is its environment changing?

Describe the structure of its Board. What did this happen? What role does the nature of the organization itself (its ;political character) play in leading to a Board like this?

What were the sources of the crisis? Role of control, of the Director's behavior, of the Board's functioning, of the media.

Who are the organizations stakeholders (local chapters, Foundations and firms, the Press, the Board, the public)

What were the actions of the new Board chair? What's your assessment of them?

What about Mufme? How do you assess his actions?

How do you restructure an organization like this while maintaining its mission?