## Foundations: fortunate choices

- Unusual choice of separation strategy:
$>$ Maximize "street" between groups
- Attack maximization problem:
$>$ Lagrange multipliers + hairy mathematics
- New problem is a quadratic minimization: $>$ Susceptible to fancy numerical methods
- Result depends on dot products only $>$ Enables use of kernel methods.

Key idea: find widest separating "street"


## Classifier form is given and constrained

- Classify unknown u as plus if:
$f(\mathbf{u})=\mathbf{w} \cdot \mathbf{u}+b>0$
- Then, constrain, for all plus sample vectors:
$f\left(\mathbf{x}_{+}\right)=\mathbf{w} \cdot \mathbf{x}_{+}+b \geq 1$
- And for all minus sample vectors
$f\left(\mathbf{x}_{-}\right)=\mathbf{w} \cdot \mathbf{x}_{-}+b \leq-1$


## Distance between street's gutters



- The constraints require:

$$
\begin{aligned}
& \mathbf{w} \cdot \mathbf{x}_{1}+b=+1 \\
& \mathbf{w} \cdot \mathbf{x}_{2}+b=-1
\end{aligned}
$$

- So, subtracting:

$$
\mathbf{w} \cdot\left(\mathbf{x}_{1}-\mathbf{x}_{2}\right)=2
$$

- Dividing by the length of $\mathbf{w}$ produces the distance between the lines:

$$
\frac{\mathbf{w}}{\|\mathbf{w}\|} \cdot\left(\mathbf{x}_{1}-\mathbf{x}_{2}\right)=\frac{2}{\|\mathbf{w}\|}
$$

## From maximizing to minimizing...

- So, to maximize the width of the street, you need to "wiggle" w until the length of w is minimum, while still honoring constraints on gutter values:

$$
\frac{2}{\|\mathbf{w}\|}=\text { separation }
$$

- One possible approach to finding the minimum is to use the method devised by Lagrange. Working through the method reveals how the sample data figures into the classification formula.


## From maximizing to minimizing...

- A step toward solving the problem using LaGrange's method is to note that maximizing street width is ensured if you minimize the following, while still honoring constraints on gutter values.

$$
\frac{1}{2}\|\mathbf{w}\|^{2}
$$

- Translation of the previous formula into this one, with $1 / 2$ and squaring, is a mathematical convenience.


## ...while honoring constraints

- Remember, the minimization is constrained
- You can write the constraints as:

$$
y_{i}\left(\mathbf{w} \cdot \mathbf{x}_{i}+b\right) \geq 1
$$

Where yi is 1 for plusses and -1 for minuses.

## Dependence on dot products

- Using LaGrange's method, and working through some mathematics, you get to the following problem. When solved for the alphas, you then have what you need for the classification formula.

Maximize $\sum_{i=1}^{l} a_{i}-\frac{1}{2} \sum_{i, j=1}^{l} a_{i} a_{j} y_{i} y_{j} \mathbf{x}_{i} \cdot \mathbf{x}_{j}$
Subject to $\quad \sum_{i}^{l} a_{i} y_{i}=0_{i} \quad$ and $\quad a_{i} \geq 0$
Then check sign of $f(\mathbf{u})=\mathbf{w} \cdot \mathbf{u}+b=\left(\sum_{i, j=1}^{l} a_{i} y_{i} \mathbf{x}_{i} \cdot \mathbf{u}\right)+b$

## Key to importance

- Learning depends only on dot products of sample pairs.
- Classification depends only on dot products of unknown with samples.
- Exclusive reliance on dot products enables approach to problems in which samples cannot be separated by a straight line.


## Example



## Another example



## Not separable? Try another space! Using some mapping, $\Phi$ <br> 

## What you need

- To get $\mathbf{x}_{1}$ into the high-dimensional space, you use $\Phi\left(\mathbf{x}_{1}\right)$
- To optimize, you need
$\Phi\left(\mathbf{x}_{1}\right) \cdot \Phi\left(\mathbf{x}_{2}\right)$
- To use, you need
$\Phi\left(\mathbf{x}_{1}\right) \cdot \Phi(\mathbf{u})$
- So, all you need is a way to compute dot products in highdimensional space as a function of vectors in original space!


## What you don't need

- Suppose dot products are supplied by $\Phi\left(\mathbf{x}_{1}\right) \cdot \Phi\left(\mathbf{x}_{2}\right)=K\left(\mathbf{x}_{1}, \mathbf{x}_{2}\right)$
- Then, all you need is $K\left(\mathbf{x}_{1}, \mathbf{x}_{2}\right)$
- Evidently, you don't need to know what $\Phi$ is; having K is enough!


## Standard choices

- No change

$$
\Phi\left(\mathbf{x}_{1}\right) \cdot \Phi\left(\mathbf{x}_{2}\right)=K\left(\mathbf{x}_{1}, \mathbf{x}_{2}\right)=\mathbf{x}_{1} \cdot \mathbf{x}_{2}
$$

- Polynomial
$K\left(\mathbf{x}_{1}, \mathbf{x}_{2}\right)=\left(\mathbf{x}_{1} \cdot \mathbf{x}_{2}+1\right)^{n}$
- Radial basis function

$$
K\left(\mathbf{x}_{1}, \mathbf{x}_{2}\right)=e^{\frac{-\left||\underline{x} \mathbf{x}|^{2}\right.}{2 \sigma^{2}}}
$$

## Polynomial Kernel



## Radial-basis kernel



## Another radial-basis example



## Aside: about the hairy mathematics

- Step 1: Apply method of Lagrange multipliers

To minimize $\quad \frac{1}{2}\|\mathbf{w}\|^{2} \quad$ subject to constraints $\quad y_{i}\left(\mathbf{x}_{i} \cdot \mathbf{w}+b\right) \geq 1$
Find places where $L=\frac{1}{2}\|\mathbf{w}\|^{2}-\sum_{i=1}^{l} a_{i}\left(y_{i}\left(\mathbf{x}_{i} \cdot \mathbf{w}+b\right)-1\right)$
has zero derivatives

## Aside: about the hairy mathematics

Step 2: remember how to differentiate vectors

$$
\frac{\partial\|\mathbf{w}\|^{2}}{\partial \mathbf{w}}=2 \mathbf{w} \quad \text { and } \quad \frac{\partial \mathbf{x} \cdot \mathbf{w}}{\partial \mathbf{w}}=\mathbf{x}
$$

Step 3: find derivatives of the Lagrangian $L$

$$
\begin{aligned}
& \frac{\partial L}{\partial \mathbf{w}}=\mathbf{w}-\sum_{i=1}^{l} a_{i} y_{i} \mathbf{x}_{i}=0 \\
& \frac{\partial L}{\partial b}=\sum_{i=1}^{l} a_{i} y_{i}=0
\end{aligned}
$$

## Aside: about the hairy mathematics

- Step 4: do the algebra, then ask a numerical analyst to write a program to find the values of alpha that produce an extreme value for:

$$
L=\sum_{i=1}^{l} a_{i}-\frac{1}{2} \sum_{i, j=1}^{l} a_{i} a_{j} y_{i} y_{j} \mathbf{x}_{i} \cdot \mathbf{x}_{j}
$$

## But, note that

- Quadratic minimization depends on only on dot products of sample vectors
- Recognition depends only on dot products of unknown vector with sample vectors
- Reliance on only dot products key to remaining magic

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